



2014 FORD FOCUS

The [2014 Ford Focus](#) offers unexpected convenience and luxury features for the segment, such as active park assist and heated, leather-faced seating, all while getting up to [40 mpg highway \(video\)](#). Topping the range is the luxury-appointed Focus Titanium.



NOTEWORTHY

- New SE Sport Package offers customers sport cloth seats, leather-wrapped steering wheel and shift knob, and available rear spoiler
- Answering the demand of customers migrating from higher-priced import brands, the Focus Titanium model is available with a manual transmission
- More than 10 million Focus units have been sold worldwide since the nameplate's launch in 1998
- The Focus 2.0-liter four-cylinder engine blends power with efficiency using high-pressure direct injection and twin independent variable camshaft timing (Ti-VCT)

Engine:

- 2.0-liter four-cylinder, five-speed manual**
160 hp, 146 lb.-ft., 26 mpg city, 36 mpg highway
- 2.0-liter four-cylinder, six-speed PowerShift automatic**
160 hp, 146 lb.-ft., 28 mpg city, 38 mpg highway
- 2.0-liter four-cylinder, six-speed PowerShift automatic SFE Package**
160 hp, 146 lb.-ft., 28 mpg city, 40 mpg highway

- Transmissions:** Five-speed manual, six-speed PowerShift automatic
- Series:** S sedan, SE, SE Sport, Titanium sedan and hatchback
- Production location:** Michigan Assembly Plant, Wayne, Mich.
- MSRP:** Starting at \$16,310 plus \$795 destination and delivery charge

SAFETY/STANDARD

- AdvanceTrac[®] electronic stability control
- Dual-stage first-row airbags
- Side-impact airbags and side-curtain airbags
- Four-wheel Anti-Lock Braking System
- LATCH (Lower Anchors and Tether Anchors for Children)
- Tire Pressure Monitoring System
- Child safety rear locks
- Anti-theft engine immobilizer

Did you know? [Active Grille Shutters \(video\)](#) on Focus significantly reduce drag for fuel efficiency, while minimizing wind noise at speed.



Active park assist helps drivers to parallel park with the touch of a button and without ever touching the steering wheel – all in 24 seconds – once it spots a suitable parking space.



MyFord Touch[®], powered by SYNC[®], personalizes the driving experience and helps keep the driver's eyes on the road and hands on the wheel with:

- Wi-Fi[®] capability
- Text-to-voice capability
- HD Radio[™] with iTunes[®] Tagging
- Voice-activated Navigation System